Beyond Fundraising: The Complete Guide to Congregational Stewardship

by Wayne B. Clark

Stewardship. Beyond Fundraising moves congregations from a myth of scarcity to a culture that welcomes, and even empowers, stewardship. Beyond Fundraising provides a practical plan for successful fundraising that moves beyond the myth of scarcity. Beyond Fundraising was written by Wayne B. Clark, director of Congregational Stewardship for the Unitarian Universalist Association. It provides a comprehensive guide for congregational leaders seeking to guide their congregations in becoming better stewards of their resources.

Beyond Fundraising: The Complete Guide to Congregational Stewardship contains practical strategies for increasing giving and engaging congregants in the stewardship process. It offers a clear blueprint to move beyond a culture of scarcity and into a culture of abundance. The book provides tools and resources for congregations to develop and implement a successful stewardship campaign.

Beyond Fundraising is a must-read for congregational leaders who want to move beyond traditional fundraising practices. It is a complete guide to congregational stewardship that equips congregations to become better stewards of their resources and to live into a culture of abundance.

Beyond Fundraising: The Complete Guide to Congregational Stewardship is available from UUA Bookstore and can be purchased on Amazon.com. It is a valuable resource for congregational leaders looking to improve their stewardship practices and move their congregations toward a culture of abundance.